Giovanna Coronado

Contact

301-651-5072

coronado1gio@gmail.com

www.giocdesigns.com

Skills

Illustrator	HTML	Brand identity	Creativity
Photoshop	CSS	Logo creation	Adaptability
InDesign	Microsoft Office	Motion graphics	Decision Making
XD	Canva	Infographics	Critical Thinking
Premiere Pro	Shopify	Publication	Time management
After Effects		Typography	Openness to criticism

Experience

Freelance Work

•Youtube Banner
March 2023

•High Society Market Logo
January 2023

•Novel Logo
January 2023

•Karma Cards
October 2022 - Present

•Wedding Signage
October 2022

America's Best Eyeglasses & Contacts

Receptionist/Optometric Technician

• Set up appointments for patients.
• Ran insurance to insure validity.
• Updated patient information.
• Performed initial tests before patient saw doctor.

June 2022 - October 2022

TJ Maxx

Merchandise Associate

• Rang up sales and returns.
• Restocked items on the sales floor.
•Assisted at the jewelry counter.
•Monitored the fitting room.

Sept 2021 - February 2022

Determined by Design

Graphic Designer

• Created a brand identity and social media posts using Illustrator, Photoshop and After Effects.

February 2022 - April 2022

Franciscan Monastery of the Holy Land in America

Graphic Design Temp

•Designed publications using InDesign and Microsoft Publisher for events and tours.

May 2018 - August 2018

Education

Moore College of Art & Design
Philadelphia, PA
BFA, Graphic Design
May 2021

Honors

Emerging Artists, Designers, & Scholars
Levy Gallery
The Galleries at Moore
May 2021

Leadership

Graphic Design Club
Moore College of Art & Design
2019 - 2020

Student Government
Moore College of Art & Design
Fall 2018

Workshops

Vanguard, Design Thinking Workshop

A week long, team-based design thinking and application workshop with a five-person team from Vanguard to study the issue of Behavioral Finance. The problem being solved was to make saving money as desireable as spending it.

October 2019

Google Creative Lab

Design Sprint: Posters for Change
This three day workshop was based on key practices used at the Creative Lab to resolve, evaluate and demonstrate how to put the right message in the right place to change human behavior.

March 2020